

WHEREAS; smarter energy use lowers the amount of electricity needed to power lives while helping to reduce energy costs, meet energy needs, and avoid emissions that can harm health, pollute the air, and damage the climate; and

WHEREAS; investments in energy efficiency and renewable energy also stimulate job creation and provide other economic benefits; and

WHEREAS; to support the creation of a clean energy economy, in 2019, the state established the goal for 100 percent of the electricity consumed in Wisconsin to be carbon-free by 2050; and

WHEREAS; in 2022, the state released Wisconsin's first-ever Clean Energy Plan, which provides a roadmap for the state to lower energy bills for Wisconsin families, promote energy independence by reducing reliance on out-of-state energy sources, create an estimated more than 40,000 jobs by 2030, and invest in job training and apprenticeship programs in innovative industries and technologies; and

WHEREAS; outlined in the goals of the Clean Energy Plan include expanding programming through Focus on Energy, Wisconsin's statewide energy efficiency and renewable energy program that helps Wisconsin businesses and residents save energy and money; and

WHEREAS; earlier this year, Wisconsin became the first state in the nation to launch the new Home Efficiency Rebate Program and simultaneously announced the creation of the forthcoming Home Electrification and Appliance Rebates program, which are administered by Focus on Energy and are working to deliver cost-saving rebates to households undertaking whole-home energy improvements; and

WHEREAS; today, the state of Wisconsin encourages all Wisconsinites to continue to contribute to the state's sustainability efforts by learning more about energy efficiency and adopting energy-efficient habits in their daily lives;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim October 2 2024 as

ENERGY EFFICIENCY DAY

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 25th day of September 2024.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State